



# Board Meeting Minutes

Tuesday, September 3, 2024 at 11am via Zoom

## Attendees

Board Members in Attendance: **Eric, Laurence, Reghan, Valerie, Nigel**

Chamber Manager: **Melinda**

Guests: **Shanna, Tami, Gloria Campbell, Matthew Gowdar (Planner with Scatliff Miller Murray)**

## Minutes

1. Approval of Agenda: **Motion approved.**
2. Chamber Quarter: Eric reached out to Flying Club for input and to Scatliff Murray regarding the development plan.
  - a. Guest Presentation: **Matt Gowdar**, Planner with Scatliff Miller Murray: The survey has been completed with strong participation numbers from the community. An open house was held in June where members of the community were introduced to the initial findings from the survey. An Options and Directions Memo was submitted to the Municipality which includes land designation mapping changes and summary data from the survey that was administered earlier in the year. Based on the Memo, minor changes will be implemented.
  - b. Changes that may affect the Chamber proposed diagram: Industrial and Commercial designation renamed to Local Commercial (ie. grocery store, barber shop, etc.) and Employment, which would include commercial land uses that have some aspects to them that make them less public facing and less suited for a local main street. The entirety of the lands of the Chamber would be redesignated from Agricultural to Employment, creating more opportunities for growth and expansion with the ability for the municipality to attract additional and more diverse businesses. Employment designation will not allow: residential; Parks and Recreation Lands; Institutional (school/hospital).
3. Chamber Manager/Financial Report
  - a. Profit and Loss Report: [Profit & Loss January to July 31 2024](#)
4. Approval of meeting minutes Erickson & District Chamber of Commerce Board Meeting August 6, 2024 Minutes: **motion approved with changes.**
5. Approval of new members:
6. Heather Howdle has resigned from Erickson & District Chamber of Commerce Board of Directors effective August 19th, 2024.
7. RCMP Musical Ride - Erickson 2024
  - a. Consider additional donations to [Super Strength for Super Kids](#) (% Quentin Derhak) and to Westman Autism Parent Support Group (% Alyse McKillop) **Motion to donate \$500.00 to each cause approved.**
  - b. Lumber, ice surface repair, wind-up; \$210.00 reimbursement for lumber.
  - c. Weiming Zhao painting prints: Eric will continue efforts to ascertain pricing.
8. Municipality of Clanwilliam Erickson Community Night: September 14th, 2024 at the Legion: The tradeshow portion of the event is scheduled from 4 p.m. to 6 p.m. The Chamber will participate in this portion with a Tradeshow style booth showcasing information about what the Chamber has been working on. Laurence has agreed to work on the booth.
9. Little Valley Jamboree update (Valerie): meeting was held a week ago. The Chamber received \$1,000.00 for their contribution to the event. The Little Valley Jamboree group kept \$2000 back from their disbursement to assist with construction of a new ramp on the inside of the building. Next meeting will be April, 2025.
10. 2024 Chamber Christmas Party (Valerie and Kristy) A committee was formed to begin working on the event which is scheduled for December 7, 2024 consisting of: Eric; Shanna (representing the Municipality); Valerie; Kristy; and Nigel. Their first meeting to be scheduled in the near future.
11. Chamber Business after 5: Valerie and Kristy are working on a draft of a template on expectations when hosting the event.
12. Chamber banners: Eric requested quote from Off the Wall Signs & Design Quote from Gusto Design
  - a. Pricing from Off the Wall Signs:
    - i. The 4x8 banner is \$325. Eric will provide updates as things proceed.

13. Clanwilliam Erickson Bi-Election this fall: The election is scheduled for October 30th. Please spread the word.
14. Workshop Opportunity: [The Power of Community Destinations](#): Melinda will forward workshop information to the membership.
15. Highway 10 @ Main Street sign: Eric has requested a quote for refurb of the lower '[dynamic messaging](#)' portion of the signs. Quote from Off The Wall Signs:
- a. The cost of the plastic with new reader board strips are \$575
  - b. The clear lexan covers are \$390
  - c. The 14x6 upper faces \$1650 each

**Motion to Spend up to \$3,000 including installation to replace/repair and paint the metal approved.**

16. In Camera

**Motion to adjourn approved.**

#### **Action Items**

- Melinda - add Agenda item " potential business to solicit for the Employment Area- next steps
- Melinda - draft a list of businesses that have paid for business licenses in the three areas. Municipality of Harrison Park; Municipality of Clanwilliam Erickson; National Trades Park Licence; and as well as from the list from Eric developed initially
- Quarterly member report/Newsletter which would be made public
- Melinda will draft the text of pitch on Chamber Membership to be distributed to ascertain new members
- Melinda will Add an agenda Item to discuss Member Communication
- Melinda will forward The Power of Community Destinations to the membership