



Board Meeting Minutes

Tuesday, October 1, 2024 at 11am via Zoom

Attendees

Board Members in Attendance: **Eric, Laurence, Kristy, Valerie, Nigel, Reghan**

Chamber Manager: **Melinda**

Guests: **Gloria Campbell, Tammi, Shanna**

Minutes

1. Approval of Agenda: **Motion approved.**
2. Chamber Manager/Financial Report
 - a. Profit and Loss: [Profit & Loss January to August 31 2024](#)
3. Approval of meeting minutes Erickson & District Chamber of Commerce Board Meeting Minutes:
[Erickson & District Chamber of Commerce Board Meeting Minutes September 2024](#) . **Motion approved.**
4. Approval of new members: none
5. [Efficiency Manitoba Lunch Event](#)
6. RCMP Musical Ride - Erickson 2024
 - a. Lumber has been sold.
 - b. Ice surface repair (complete?) Not to date.
 - c. Wind up was a success. There was good attendance, great food and all donation cheques were successfully distributed.
 - d. Weiming Zhao painting prints: The original print is located in the Legion Boardroom. Signs from the stalls, a program, ticket and a photo of the event will be distributed to all Adopt-a-Stall sponsors.
7. Recap: Municipality of Clanwilliam Erickson Community Night: September 14th, 2024 at the Legion. Enjoyable evening. People that set up booths did a great job but the event was poorly attended.
8. Request for support from the Erickson Handivan Group: Regional Transportation: Tabled for future discussion.
9. 2024 Chamber Christmas Party committee update:
 - a. Catering: Kristy and Val have menu options for the Chamber Christmas Party committee to discuss with the costs being around \$30.00 per plate. It has been confirmed that December 7th is the best date. The Committee has been in discussions with two individuals who are willing to run the bar. They will take care of the set up, permit, purchasing of alcohol and serve at the event. The Committee will continue to discuss and determine the best program for the evening with the hope that attendees will participate in both the dinner and after dinner portion of the event.
 - b. Ticket sales (online and print?): pending. The Committee will assess the overall costs of the event and determine the ticket price, which will be announced as soon as possible. **A motion to allow the 2024 Chamber Christmas Party Committee to continue planning with the general expectation that the event will break even was approved.**
10. Chamber Business after 5: Development of this new business marketing event will continue with the goal of hosting the first event February, 2025.
11. Director Recruiting: There will be four openings for re-election or election. Nigel and Eric will reach out to possible recruitments.
 - a. Heather Howdle (current vice president) - resigned in 2024
 - b. Laurence Bertram (current secretary) - term up in 2025 Will run again.
 - c. Val Soltys (current treasurer) - term up in 2025. Unsure.
 - d. Eric Bjornson (current president) - term up in 2027
 - e. Nigel Kerr - term up in 2027
 - f. Brandice Bator - resigned in 2024
 - g. Reghan Langston - term up in 2026
 - h. Kristy Vermiere - term up in 2026
 - i. Aaron McKay - term up in 2027
12. Chamber Quarter:
 - a. Potential business to attract to the "Employment" area: Tabled for a future meeting.
13. Chamber banner: see [Draft design](#): Eric will request revisions and send an updated design for review.

14. Christmas Parade (Laurence) Sunday, December 15th. The Christmas Parade will be hosted by the Chamber and the Municipality will host events throughout the day. A Committee will be formed and will decide the parade route. Laurence will start advising businesses of the date so that they can enter a float. Future discussions will be scheduled regarding a Christmas light decorating contest for all communities.
15. Halloween Party (Shanna): The event is tentatively scheduled for October 29th between 6:60-8:30 and will consist of a guided walk through the Trans Canada Trail. Shanna will send the Board information to include the Halloween and Christmas outlines which can be circulated to Members. **Motion to support the Halloween event up to \$100.00 is approved.**
16. AGM 2025:
- Date: Tentatively set for January 15th, 2025
 - Time: 7:00 p.m.
 - Location: The Board plans to start rotating the location of the event within the District. The initial plan is for the 2025 event to be hosted in Onanole. Eric will get a quote from The Senior Centre and Onanole Hall.
17. Highway 10 @ Main Street sign
- Old sign has been picked up by Off The Wall Signs and will be replaced next week. They will also paint the structure with TremClad black at cost of paint plus time spent painting. The Recreation Department is working on the forms for submitting requests for sign content. Eric will request more information about the possibility of adding information about the Chamber to the currently unutilized space of the sign and will report back to the Board.
18. Membership Communication:
- Quarterly report: [Initial Draft of Quarterly Report](#): Eric will request that Gusto Design develop a design template. The Board will share thoughts and comments with respect to the content with Melinda by email. The goal has been set for the inaugural report to be ready for release November 1, 2024.
 - Pitch: [Draft email to attract new members](#). The Board will share thoughts and comments with respect to the content with Melinda by email.
19. In Camera

Motion to adjourn approved.

Action Items

- Eric will reach out to the sign company and report back with respect to adding an area on the Highway sign to promote the Chamber.
- Melinda - will update the Quarterly Report with a goal of having it ready for release around November 1st, including a link to join The Chamber and including a list of Remembrance Day Services in the area.
- Eric will request that Gusto Designs create a design template of the Quarterly Report.
- Eric will request changes to the banner sign as discussed.
- Laurence will create a Christmas Parade Committee and begin preparations of the event.
- Eric and Nigel will reach out to potential recruitments for the Board in preparation of the 2025 AGM.