



Board Meeting Minutes

Tuesday, July 2, 2024 at 11am via Zoom

Attendees

Board Members in Attendance: Eric, Heather, Laurence, Reghan, Brandice, Kristy, Valerie

Chamber Manager: Melinda

Guests: Shanna

Minutes

1. Approval of Agenda: **motion approved.**
2. Chamber Manager/Financial Report:
 - a. Profit and Loss Report: [January to May 31 2024 Profit & Loss](#)
 - b. Eventbrite Ticket Sales: [RCMP Musical Ride Sales](#): Total as of July 1st \$2,207.16.
3. Approval of meeting minutes Erickson & District Chamber of Commerce Board Meeting Minutes: [Erickson & District Chamber of Commerce June 4 2024 Board Meeting Minutes](#) **motion approved.**
4. Approval of new members:
 - a. 5369518 MB Ltd.
 - b. Patersons LLP: **motion approved.**
5. RCMP Musical Ride preparation updates: Next Tuesday, July 9 at 6:00 p.m. (in person meeting) at the skating rink. Representatives from The Fire Department, 4-H Club and the Pony Club will be invited to attend this meeting. Both the grounds and the facility are in show condition. Eric will request more information with respect to the requirements for tethering the horses and inquire as to whether any overhang would provide an issue. There are several items that will be addressed at the Tuesday meeting including, but not limited to: Onanole Bleachers, VIP Trailer; trailer for the band. The bales arrive at site on the 20th at 10:30 a.m. with a crew scheduled to bring the bales to the back and place the tarps where they have been directed. An extra 6 bales will be included in the delivery, with the Pony Club utilizing anything left over.
6. Little Valley Jamboree report (Valerie) The volunteers that showed up were great and thank you. In order for the Chamber to continue to participate as a volunteer in this event an increase in volunteer support will be required. A discussion regarding the honorarium received for volunteering will be had at a future Board Meeting.
7. 'Chamber Business after 5' (Kristy) - A monthly event hosted by a business that is part of the Chamber, occurring between 5-7 p.m. Includes a presentation by business, snacks and beverages and possibly offering a door prize. The event can either be hosted at the host business site or an off site can be rented. The Legion will consider hosting the inaugural event in September, launching the concept. Kristy will forward the example sheet and information to Laurence and Valerie for their reference.
8. Chamber Quarter Plan: Eric will reach out to the Development Plan Consultants, ensure they are aware that the Chamber is open to some of the land being used for industrial use and ask what the best way to provide feedback to the Council would be prior to their July 10th meeting.
9. Development Plan Report (Heather)
 - a. Reference: https://www.gov.mb.ca/mao/map_landusedev/index.html
 - i. Space for industrial
 - ii. Space for housing

In order for the Council to rezone existing industrial sites to the required residential building sites, they need to feel confident there are alternate sites available to feel the demand for industrial sites as well.

10. Proposed tribute to Chamber Member, Bruce McEwing (citizen joint member with Islay Shellborn): Flying Club is taking a lead on the tribute. Chamber intentions to be tabled for future meetings.
11. Sandy Lake Western Days August 9, 10 & 11. A generic sign promoting the Chamber will be constructed for use at multiple events, the first of which will be the Sandy Lake Western Days in August. Lawrence will distribute a proposed design, with the board members to provide input before it is sent to a Graphic Designer. Discussions were had around the material to be used. The option of chloroplast would make the sign doubled sided, 60" x

48" in size, thus fitting in a trailer be towed by a truck and would cost around \$200.00 A second option would be canvas. This option can be stored, transported and displayed more easily.

12. Report by Heather Parrott-Howdle on the seminar attended "Re-Inventing Our Small Rural Towns-Lessons from Down Under" by Peter Kenyon: [Peter Kenyon Agenda](#); [Peter Kenyon Poster](#); [Peter Kenyon Statement](#); <http://www.bankofideas.com.au>. Peter's website shares a range of slides covering various information and ideas, along with a reflection sheet to evaluate community leadership, positive mindset, and economic development behaviors. Key points discussed included:

- a. Encouraging discussions about what the community is known for;
- b. Emphasizing the importance of local leadership over reliance on grants, fostering a positive mindset through small group discussions with clear ground rules and dynamic table shifts;
- c. Finding ways to host conversations, map community assets, and generate excitement and involvement;
- d. Ted Talks and Storytelling; Utilizing Ted Talks to share ideas and connect like-minded individuals. Storytelling was highlighted as a powerful tool for communication and community building;
- e. The tools provided can help the Chamber organize a community town hall discussion on selected topics, with the overarching goal to get the communities working together to support one another.

13. Highway 10 sign tabled for August/September.

14. In Camera

Motion to adjourn approved.

Action Items

- Melinda to invite Tricia Patterson to receive invite to Tuesday Musical Ride meeting
- Eric to find out how the horses are tethered
- Add a running Agenda item- Discussion on the honorarium from the little valley jamboree - a
- Add running Agenda item Business after 5'