

# Board Meeting Minutes

Tuesday, February 7th, 2023 at 11am

Join Zoom Meeting Online

<https://us06web.zoom.us/j/83489095386?pwd=bGdKRkljN1dkSFZRaDdCWWI2U0c3QT09>

**Invited:** Erickson Chamber of Commerce Board members

**In attendance:** Eric Bjornson, Valerie Soltys, Brandice Bator, Nigel Kerr, Kristy Vermiere, Josh Surovy, Reghan Langston

**Regrets:** Heather Parrott-Howdle, Laurence Bertram

## Minutes

1. Approval of Agenda
2. Approval of January Minutes - move to accept:
  - Move to Accept: Valerie Soltys, Seconded by Brandice, All in favour
3. Determination of term newly elected directors (3 @ 3 year, 1 @ 1 year)
  - Josh Surovy: 1 year
  - Brandice Bator: 3 year
  - Reghan Langston: 3 year
  - Kristy Vermiere: 3 year
4. Determination of officers for 2023
  - 1) President
  - 2) Vice President
  - 3) Treasurer
  - 4) Secretary
  - Eric nominated for president by Valerie - accepted
  - Laurence nominated for Vice President by Valerie - accepted
  - Valerie nominated for Treasurer by Brandice - accepted
  - Brandice nominated for Secretary by Eric - accepted
  - 3 positions up for re-election every year
  - One of the four re-elected board members will serve a 1 year term, and 3 will serve a 3 year term
5. Approval of new members:
  - a. Lakehouse
  - b. Katie Lake Farm
  - c. Grit and Growth Wellness
  - d. Locally Maid
  - e. Bruce McEwing
  - Motion to approve – Kristy
  - Seconded by Nigel
  - All in favour
6. Treasurer's Report

- Since end of year – have received \$1500 from Clear Lake Country for meet the candidates events
- Received membership dues
- Paid expenses for AGM which to Food Hub and Kammingas
- Motion to accept Treasurers report – Kristy
- Seconded by Nigel
- All in favour

#### 7. In Camera

#### 8. AGM Recap

- 23 attendees
- Good conversation - feedback from general membership from members
- Submissions from attendees for priorities (saved in Google Drive)
- Eric will summarize and consolidate priorities and will discuss at next meeting

#### 9. Recruiting a Chamber Manager

- Having technical experience with software we work with would be an asset
- Spread the word – if you know of someone interested send an email
- Administrative side of board – take the load off the board, handles the backend part of the organization, maintain financial books on online software, taking minutes at meetings, distributing minutes, updating website/membership directory, maintain events calendar, involvement with special projects e.g. Christmas party
- 6-8 hours per month (\$20/hr)

#### 10. Offering to maintain support for our advertising on the rink boards at the Erickson skating rink. \$200 annually paid to “Erickson Skating Rink”

- Motion to approve: Josh
- Seconded by: Nigel
- All in favour
- Eric will send invoice to Valerie

#### 11. Discuss the idea of sending a delegation to an upcoming Clanwilliam-Erickson council meeting summarize activities of the Chamber and priorities discussed at the AGM

- Send representative to Clanwilliam-Erickson and Harrison-Park Council meetings
- Nigel and Eric interested in presenting to council
- Nigel will draft a narrative that we're in agreement on to take to meeting and will circulate to board for comments
- Feb. 22 – Harrison Park, February 15 – Clanwilliam-Erickson
- Should push councils to promote tourism and businesses in our area
- Beautifying main street Erickson is important

#### 12. How to engage with municipal council representatives

- Cody Cameron is the current Clanwilliam-Erickson council rep for Erickson and District Chamber of Commerce and is willing to attend our board meetings if we desire
- Would be good to have Cody at meetings – integrate what we're doing at Council – not a big job to get council on board or involved if they're at our meetings
- Council Rep would provide feedback in terms of what's happening at council meetings
- Should we reach out to Harrison Park to see if they would be willing to assign a council representative?

- Motion to Invite municipal council reps from Clanwilliam Erickson and Harrison Park as well as Rep Rolling River First Nation to participate in board meetings: Eric
- Seconded by Kristy
- All in favour

### 13. Membership Drive Update:

- We currently have 19 membership registrations/renewals as of February 6th, 2023
- We finished 2022 with 46 members. Perhaps we set a goal of 50 for 2023?
- Already have 5 new members for 2023 that were not members in 2022
- Eric will give a nudge to members from last year to renew this year
- Direct things to Rolling River Band Manager – Alvin Huntinghawk – Eric will ask Don Huisman to make introduction
- Are businesses run under the Band? Health and Gaming is separate.
- Ask RRFN to become members as a first step
- Invite a Band Manager to participate in a similar way as a municipal rep would attend
- Brandice will make an Instagram post

### Additional Items:

#### A. Highway Signs

- Average daily traffic count 2240 vehicles Highway 10/Mtn Road
- Some business signs, but nothing really directing people off the highway into Erickson
- Partner with the Municipality to advertise
- Unsure of costs for signs, land rental
- Look at our branding – come up with a consistent branding
- Sign coming into town needs repair work – include in master plan
- Replacing the inserts of light box with fresh branding could go a long ways
- Eric will reach out to Karly McRae and Graphic Factory regarding marketing
- Collaboration with Municipalities to take on some of the logistics and they can pay the bills for example
- Eric will add to agenda for next meeting

#### B. Little Valley Jamboree Committee Meeting

- Would Chamber like to be part of Committee that supports the event?
- Meeting on Feb. 20<sup>th</sup> at 7:30 at Rec Center for interested parties
- Round up volunteers from the membership
- An actual parade in addition to kiddy parade
- Motion to make directive to put us forward as willing to participate: Nigel
- Seconded by Josh
- All In Favour

#### C. Green team/Communities in Bloom

- Trouble getting applicants
- Community flower beds taken care of by volunteers
- Brandice will put something together for Bee City Canada for next meeting – beautification of Erickson

Next Meeting is March 7 at 11:00

Motion to Adjourn (12:17): Eric

Seconded by Nigel