



Board Meeting Minutes

Wednesday, February 2nd, 2022 at noon

(minutes prepared by Chamber Secretary, Laurence Bertram)

Attendees

Eric Bjornson; Laurence Bertram; Kristy Vermiere Contreras; Julietta Hardiman;
Brandice Hollier; Valerie Soltys; Nigel Kerr; Reghan Langston;
Regrets: Heather Howdle

Minutes

Adoption Jan. 5 th 2022 Meeting Minutes: Moved by Valerie, seconded by Eric, accepted

Approval of Agenda: approved as presented

Chairperson Report: Eric says he will change the sign-in format for joining the zoom meetings to allow automatic entry to the meeting.

A request for a donation to Southquill Health Area Food Bank: Food Bank request was presented and discussed. All members in attendance entered the discussion and it was decided that the Chamber was not in a position at this time to make a donation. Further, that donations to businesses do not fall within the purpose of the Chamber and would not be encouraged. Secretary Laurence will advise the member of the Chambers decision by letter.

Treasurer Report: the financial report was accepted as attached with the 2022 Budget discussion tabled to the March meeting. Dues are due.

Laurence moved and seconded by Val that the invoice from the Manitoba Chamber in the amount of \$422.50 be paid.
Carried

Membership: 22 members including 5 new members approved today; Creation Station – Bill Syrik; Smokey Hollow – Eric Bjornson; G's Tree Service – Paul Hackenschmidt; Sportsman Park – A J Lewis; All Around Mountain Services – Kelly Hackenschmidt

Airport Report: Eric gave a review of possible issues to the runway project. Val reported that the road that is an extension of Main St is a Municipal Rd and the lane by the airport sign is a lane. Nigel reviewed some alternatives to protect against road damage caused by heavy equipment. Kristy says that there is a professional's report due before construction begins. In addition to potential damage to roads there is a concern as to waste and left-over materials being left on the Chambers property after the construction is completed.

Moved by Nigil, seconded by Kristy that the Chamber give approval for the construction to take place on the Chamber property, including normal storage of materials and equipment and that all equipment and materials are to be removed once the construction project is completed. Carried

Shop Local Flyer: There is a deadline of March 18 th 2022 to have the grant funds spent or be lost. Eric presented a draft copy of the flyer and asked for input re; Land Acknowledgement wording, wording and message of flyer and distribution area. Kristy suggested that the flyer not be sent until a membership drive take place to endeavour to have all Erickson merchants included in the flyer. Kristy agreed to head up a membership campaign and Laurence offered to help. Eric will supply the target list for new members. Once the drive is completed and the flyer wording worked out a decision will be made at the March meeting as to distribute through Canada Post or South Mountain Press.

Training & Development: Steve Langston has offered to do a Digital Marketing Workshop for 20 participants, suggested admission of \$20/participant and that Chamber members are offered to participate first and then the general public if there is still seats available and maybe at a higher price. Laurence offered to act as the Chambers liaison with Mr. Langston

Leda Lake project: No report

Promotional activities: Membership drive and Digital Marketing Workshop